

# Second Saturdays Open Studios & Art Crawl

Every Second Saturday, 1-4pm

## Information for Artists:

**What is Second Saturdays?** The Crawl place on the second Saturday of each month from 1-4pm, and is set up like gallery crawls (First Thursdays in San Francisco, Second Saturdays in Sacramento, First Fridays in Alameda, Art Murmur in Oakland), where the public tours exhibitions. We'd like to grow this into a similar string of arts happenings.

We are now working with other businesses in the Crawl to create and promote the event, but are still acting as the main site for coordinating and marketing. We will give first preference to businesses that regularly exhibit visual art. There will be a few opportunities for artists that aren't already showing their art downtown. Please don't sign up if you will not be able to attend. Unless you show regularly within a downtown shop and the merchant agrees to act as your "rep" during the Crawl, **ARTIST PARTICIPATION IS MANDATORY.**

**Note the Time Change:** WE ARE NO LONGER SHOWING ON FINAL FRIDAYS.

**How does it work?** Please advise us immediately by e-mail if you wish to participate, at [info@lindaryanfineart.com](mailto:info@lindaryanfineart.com), and advise of which month you want to enter. Then, immediately forward your application and check to Ryan Fine Art, 171 So. J Street. We may ask for more information about your work if we are unfamiliar with it.

We are limiting the amount of venues (and as a result, artists) purposely so that the public can make it to each exhibit. If we are at the limit, we will hold your application (and your check) until the next Crawl, if you wish.

In signing up, you agree to contact your business by the Saturday before the event to discuss placement and setup times, and you agree to pay the business you are showing in 25% of your sales on the night of the Crawl unless you have other arrangements the business, so **please bring your checkbook with you.** The business may be willing to allow you to leave your art up following the event ; it is up to them You will probably need to provide your own exhibition stands or display equipment. Check with your business. You need to do the coordinating with the business—we are not responsible for that.

**If you are already exhibiting downtown:** Please ensure that your business signs up by the deadline also in order for both of you to be included in the Crawl map.

### **How much does it cost?**

The cost is \$15 payable to Ryan Fine Art. We will market the event by online event calendars, a newspaper ad, press and event releases and flyers. Please also e-mail your client base to invite them and include them on the Facebook invite.

**Who do I contact for questions?** Linda Ryan at [info@lindaryanfineart.com](mailto:info@lindaryanfineart.com)

**Week of the event**—please contact Linda Ryan at 925-337-0567.

**Ryan Fine Art 171 So J Street Livermore**

[www.lindaryanfineart.com](http://www.lindaryanfineart.com)

## Second Saturday Open Studios and Art Crawl (formerly Art & Wine Crawl)

Artist SIGNUP SHEET DUE 2 weeks prior to Event

See Attached for Further Info

I wish to participate in the Second Saturdays Art Crawl checked below

\_\_\_\_\_ February 2011  
\_\_\_\_\_ March 2011  
\_\_\_\_\_ April 2011  
\_\_\_\_\_ May 2011  
\_\_\_\_\_ June 2011  
\_\_\_\_\_ July, 2011

\_\_\_\_\_ August, 2011  
\_\_\_\_\_ September 2011  
NO OCTOBER EVENT DUE TO ARTWALK  
\_\_\_\_\_ November 2011  
\_\_\_\_\_ December 2011

Artist Name & Emergency Contact

Address &  
Phone (necessary)

eMail Address  
(Important)

Type of Art work – medium and style  
(contemporary, traditional, etc.)

\_\_\_\_\_ I am already showing art at a downtown location, or have made arrangements to show at a downtown location that will be participating in Second Saturdays during this time period. I will be showing at \_\_\_\_\_

-or-

\_\_\_\_\_ I have been asked to exhibit by a downtown merchant that is participating in Second Saturdays. I will be showing at \_\_\_\_\_

-or-

\_\_\_\_\_ I would prefer that RFA connect me with an appropriate business.

Dated:

Artist Signature: \_\_\_\_\_

Artist Printed Name: \_\_\_\_\_

Make your \$15.00 Check for each Second Saturday you've checked off, **payable to Ryan Fine Art**. This helps us promote the event. You can mail or deliver this directly to Ryan Fine Art at 171 So. J Street, Livermore, CA 94550 by 5pm on the signup deadline date (2 weeks prior to Event)

**Save \$5 off each event by signing up for 3 or more dates at once, i.e., 3 Second Saturdays for \$30 instead of \$45. Sign up for the whole year (10 events) for even more savings at \$90 total.**

Applications Absolutely DUE 2 weeks prior to Event